Institute of Electrical and Electronics Engineers

IEEE Student Branch at:

The University of Texas at Austin

Cockrell School of Engineering

2501 Speedway C2108

Austin TX, 78712

Dear Potential Corporate Partner,

On behalf of the Institute of Electrical and Electronics Engineers at The University of Texas at Austin (IEEE-UT), I would like to invite your organization to be involved with our large and diverse student branch during the 2022 – 2023 academic year.

The IEEE-UT student branch has grown substantially since its establishment in 1947 to become one of the largest IEEE branches in the nation and the largest student-run technical organization on campus. IEEE-UT boasts over 300 national undergraduate and graduate members, and our general meetings have seen sustained attendance in virtual, hybrid, and in-person settings.

IEEE-UT's mission is threefold: **(1)** to recognize and advance technological innovation and academic excellence for the benefit of humanity, **(2)** to continue the professional development of all UT ECE students, and **(3)** to facilitate connections between ECE students and corporate partners. IEEE-UT's goals for the next academic year are bold, and we need significant corporate support to reach them. By supporting IEEE-UT you will not only help our organization achieve its mission, but you will also connect with some of the top students at our world-class university.

Our leadership team is confident that our planned events and initiatives will continue to advance the above visions and grow our student branch membership. For the first part of our mission, we have created the *IEEE UT Student Branch Endowment Fund* to fund scholarships for our members. We have also planned *Technical Talks* to invite students to learn more about current technologies and inspire them to create new innovations. For the second part of our mission, IEEE-UT hosts **2** *Branch Leadership Retreats* to develop leadership skills for highly-motivated students annually and actively participates in the fall *Welcome Week* to introduce the **400+** new ECE students to the department and industry opportunities. Finally, we have planned **14** *General Meetings* (7 per semester), and IEEE-UT would like to receive corporate support for *Technical Talks* and *General* Meetings to allow students to connect with our valued corporate partners. These are but a few of the exciting programs we have planned for the 2022 – 2023 academic year.

This document outlines all of IEEE-UT's *2022 – 2023 Corporate Sponsorship Opportunities* in detail and includes a *Corporate Support Request Form* you can use to schedule events. Should your company be interested in partnering with IEEE-UT for any of these events or initiatives, please scan and email the *Corporate Support Response Form* to corporate@ieeeut.org.

Currently, IEEE-UT is planning on having in-person corporate events for Fall 2022. However, virtual and hybrid event opportunities are available in lieu of the on-campus experience should circumstances evolve unfavorably. The same charges will apply and are listed in the following document.

If you have any questions, please do not hesitate to contact me at corporate@ieeeut.org.

I look forward to creating a lasting partnership with your organization.

Sincerely,
Jhanvi Girish
IEEE Corporate Director: 2022 – 2023
Paul Bessler
IEEE Corporate Liaison: 2022 – 2023

IEEE Corporate Sponsorship Opportunities 2022-2023

Event and Date(s)	Expected Audience & Cost	Event Description	Corporate Support Visibility
General Meetings (7) *Fall Semester:* *8/30/2022* *9/1/2022* *9/6/2022* *9/15/2022* *9/22/2022* *9/29/2022* *10/6/2022* *10/13/2022* *10/20/2022* *10/27/2022* *11/3/2022* *11/10/2022* *11/17/2022* *11/24/2022* *12/1/2022*	**Audience:** UT ECE Students (undergraduate and graduate) **Attendance:** 50-125 **Cost:** $1000 ($750 for small companies)	General Meetings begin with announcements about upcoming events and professional opportunities. The rest of the meeting is reserved for corporate presentations. During these presentations, students have the opportunity to learn about the role of an electrical engineer in the industry. Partners may also discuss their recruitment process and internship.	• A 30-40 minute presentation made by your corporate representative(s) • Opportunity for your representative(s) to meet with students individually before and after the meeting • Opportunity to distribute company materials, giveaways, prizes, etc. to students during meeting • Recognition on all related advertising (fliers, Facebook, mass-email, LinkedIn, Instagram)
Technical Talk *Dates <u>flexible</u> based upon company preference (Tuesdays/Thursdays preferred)*	**Audience:** ECE Students **Attendance:** 50-100 **Cost:** $1000 ($750 for small companies)	Company representatives present an in-depth technical discussion of their projects and workflow. Partners can showcase their products through hands-on demonstrations and product design overviews.	• Opportunity for your representative(s) to interact with students in a technical environment • Opportunity to provide products for raffles and giveaways • Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram)

Event and Date(s)	Expected Audience & Cost	Event Description	Corporate Support Visibility
Casual Networking Events *Dates are <u>flexible</u> based on companies preference (Tuesdays/Fridays preferred)	**Audience:** Entire IEEE membership + partnering organization representative(s) **Attendance:** 60-100 **Cost:** $750	Each semester, IEEE hosts various casual networking events and socials with corporate partners. Some events are exclusively organized for IEEE members and other events are held jointly with other engineering organizations. Casual networking events allow for company representative(s) to interact with students in a non-academic setting on OR off campus. Some past examples include Speed Networking, Food Truck Social, Bowling Night, and Resume Workshops.	• Interaction with students in a casual setting • Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram) • Opportunity to provide products for raffles and giveaways
SPAx Banquet (Student Professional Awareness Experience) *Spring Semester Only*	**Audience:** UT ECE Students **Attendance:** 60-100 **Cost:** $750	During a sit-down dinner, students listen to industry guest speakers discuss the chosen conference theme. Previous themes included: "Transition from College to Industry", and "Making the Next Big Thing".	• Opportunity for your representative(s) to interact with motivated students • Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram)

Institute of Electrical and Electronics Engineers
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The University of Texas at Austin
Corporate Email: corporate@ieeeut.org

IEEE Corporate Support Request Form

Company Name: _____   *Phone*: _____

Company Contact Information:

    Name: _____   *Email*: _____

    Mailing Address: _____

Event Selection: Mark/circle which events and/or packages you want!

Select Options	
	Events: _____ General Meeting ($1,000*) _____ Tech Talk ($1,000*) _____ Casual Networking Events ($750) _____ SPAx Banquet ($750) Other: _____Community Service ($750) *$750 for small companies

Additional Opportunities:

    _____ We would like to support IEEE-UT by partnering on an event not listed above.

Please Specify: _____

    _____We have products we would like to donate for reverse-engineering, prize-raffling, or IEEE
        Branch office upgrading purposes.

Please Specify Item(s):_____

TOTAL Company Contribution Amount: $_____

Signature: _____   Date: _____

Please email completed form to corporate@ieeeut.org.